

# OMY



Behind OMY Design & Play are two Parisian graphic designers : Elvire Laurent & Marie-Cerise Lichtlé.

They share the same artistic sensibility and passion for design, and after graduating together from the L'école des Beaux-Arts in Paris, they decided to open their own graphic arts studio.

In 2012, having both recently become mothers, they felt the need to change their approach to design. The logical step was to develop their own line of products, this first collection was born out of that desire and enthusiasm to create. They imagined a new creative concept in an unexpected format, which today has

become their classic : the giant coloring roll.

OMY DESIGN & PLAY creates and designs joyful, graphic and smart products for the entire family. Decorating becomes a game, a moment where friends and family can create and share together. Each product can be easily recognized by the surprising sizes – from tiny to giant, bright colors and fun sense of humor.